

Alexander Skogberg

Senior UX / UI Designer skilled in accessibility, design systems, and teaching
Stockholm, Sweden | 0707154175 | alexander.skogberg@gmail.com | [Portfolio](#) | [LinkedIn](#)

Skills

- UX / UI Design
- Accessibility
- Design Systems
- Usability Testing
- Frontend Development
- Prototyping
- UX Copy
- Generative AI

Tools

- Figma
- Framer
- VoiceOver
- Claude
- HTML / CSS / JS
- WordPress
- Nova
- Notion

Selected Experience

Product Designer / Design System Manager (Consultant) | Feelgood | April 2017 – May 2016

Feelgood is Sweden's leading corporate health provider. I've worked across cross-functional teams by designing mobile apps, a design system, and web apps for both their staff and clients.

- **Improved accessibility** by complying with WCAG 2.2 and testing with screen-readers.
- **Reduced staff workload** by launching a new management app for clients.
- **Saved clients time** by simplifying workflows through new internal apps.
- **Sped up development** by introducing and managing a design system.
- **Won new business** by strengthening Feelgood's digital product suite.

UX / UI Designer | AFRY Experience Studios | October 2023 – Present

Design studio within AFRY, the leading Scandinavian engineering and design company.

- **Delivered impactful work** on accessibility, design systems, UI design, and UX copy.
- **Led well-received training** on design tools and methodologies for colleagues.

UX / UI Designer | inUse | November 2015 – September 2023

inUse was a Swedish design agency, also known for the conference From Business to Buttons.

- **Delivered impactful work** on accessibility, design systems, UI design, and AI concepts.
- **Led well-received talks** on various design topics for both colleagues and clients.
- **Planned conferences** by sourcing and assisting international speakers.

UX Designer / Frontend Developer | HiQ | January 2011 – September 2015

HiQ is a Swedish tech consultancy providing full-stack digital solutions since 1995.

- **Delivered impactful work** on accessibility, usability testing, and mobile-first web design.
- **Led well-received courses** on design and frontend development for colleagues.

Education

Master in Interaction Design | Chalmers University of Technology

Bachelor in Computer Science and Engineering | Chalmers University of Technology

Languages

Swedish (native), English (fluent), German (basic), and Finnish (some).